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**NEW WEB SITE WWW.ZIPTOGAYTRAVEL.COM OFFERS
GAYS, LESBIANS LINK TO ENDLESS VACATION POSSIBILITIES**

FARMINGDALE, NY (March 24, 2007) – The gay and lesbian community has an additional incentive reason to travel with the launch of a new Web site www.Ziptogaytravel.com which is designed to be the ultimate online vacation resource and booking engine for gay-friendly trips to Europe, Hawaii, Tahiti, Mexico, Central and South America, the Caribbean and the United States.

To reach the vacation-seeking gay and lesbian niche market, *Zipto Travel Services*, a new division of award-winning, 33-year-old Travel Impressions, Ltd., has developed Ziptogaytravel.com as a comprehensive resource for leisure travelers in the gay, lesbian, bisexual, and transgender (GLBT) community.

Ziptogaytravel.com features a variety of hotels and resorts in popular destinations from hip urban hotels to luxurious and relaxing tropical resorts, and only showcases hotels and suppliers that have opted for inclusion and have agreed to be referred to as “gay-friendly.”

“We understand and appreciate that all travelers want to feel comfortable and welcome in the destination and hotel that they select for a vacation escape,” said John Hanratty, chief marketing officer for Travel Impressions, adding: “Each one of the properties available on Ziptogaytravel.com has been hand-chosen to ensure a comfortable and welcoming environment for gays and lesbians.”

In order to be considered for the Ziptogaytravel.com portfolio, a hotel or resort is contacted directly to confirm it is a *property which is open to actively welcoming gay and*

lesbian vacationers and extending the same service levels, courtesies and professionalism as they extend to all other visitors.

Furthermore, when identifying destinations as “gay-friendly,” Ziptogaytravel.com looks to destinations and hotels to be *a place where gay visitors and same-sex couples are known to be safe from harassment, intimidation, threats or physical violence.*

Many participants in the Ziptogaytravel.com program are members of the International Gay and Lesbian Travel Association (IGLTA) and also are approved by the Travel Alternatives Group (TAG). Ziptogaytravel.com is also a proud and supportive member of IGLTA.

Ziptogaytravel.com helps plan and book a vacation that is right for consumers, their partners, friends and families through a user-friendly and easy-to-navigate portal. The gay-friendly choices on Ziptogaytravel.com cover a complete range of well-known and highly respected hotel chains offering a variety of getaway choices from big cities to tropical islands.

In addition to offering an extensive variety of vacation options, Ziptogaytravel.com also features a dedicated section listing gay and lesbian events at many destinations on the website. These events range from Pride Parades to Circuit Parties, sports events and fundraisers for community-related causes. Ziptogaytravel.com and its employees are fully supportive of the gay and lesbian community, whether providing vacation opportunities to support fundraisers, participating in the New York City AIDS Walk or supporting the Human Rights Campaign.

For more information, visit www.Ziptogaytravel.com or call 1-888-231-9704.

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